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HOLOCAUST MEMORIAL CENTER PRESENTS VIRTUAL PROGRAM *WE SHALL NOT DIE NOW* MOVIE SCREENING AND FILMMAKER TALKBACK ON OCTOBER 18

Documentary Explores the Tragedy and Lessons of the Holocaust and the Resilience of its Survivors

Farmington Hills, Mich., Oct. 8, 2021 – The Holocaust Memorial Center Zekelman Family Campus presents *We Shall Not Die Now* movie screening and filmmaker talkback. The program will take place online as a live Zoom webinar on Mon., Oct. 18 at 7:00 pm. To register, visit www.holocaustcenter.org/movie. The suggested donation for the event is \$10.00.

Filmmaker Ashton Gleckman created the documentary film *We Shall Not Die Now* which explores the tragedy and lessons of the Holocaust and the resilience of its survivors. Gleckman filmed at all of the major concentration camps, landmarks and cities in Poland, and interviewed more than 25 survivors, liberators and scholars featured in the documentary. Additionally, Gleckman used archival photographs and footage, including some obtained from the United States Holocaust Memorial Museum archives.

The film is available for viewing from October 13–18 at www.holocaustcenter.org. The October 18 online discussion will feature a conversation between director and filmmaker Ashton Gleckman and *Detroit News* film critic Adam Graham.

Gleckman is a 21-year-old composer, producer, and filmmaker from Carmel, Indiana. He has released a feature-length documentary film and five albums, written and directed five short films, and composed scores for a number of productions. He also has produced more than 30 hours of online video tutorial content.

Graham has been a features and entertainment reporter at *The Detroit News* since 2002, and the paper's film critic since 2015. He is a lifelong pop culture obsessive and a 2000 graduate of Central Michigan University's journalism program.

“It is remarkable that Ashton Gleckman made this amazing film at the age of 18,” said Rabbi Eli Mayerfeld, CEO, Holocaust Memorial Center. “*We Shall Not Die Now* is haunting, disturbing and skillfully made, comprehensive in its scope and clear in its message. It is a must-watch and we are honored to have Ashton join us to discuss the film with Adam Graham.”

Gleckman was driven to make the film at such a young age because Holocaust survivors are now in their 90s and he wanted to capture their stories in first person. In addition to interviewing survivors, he also spoke with perpetrators, liberators and historians. He stresses the documentary's relevance in the context of the current rise in hate in the world. Yet, he hopes viewers come away with a sense of hope and a sense of vigilance.

The program supporters for this event are Robin & Leo Eisenberg, Garry Kappy, Denise & Peter Rodgers, and Rochelle & Barry Rubin.

About the Holocaust Memorial Center Zekelman Family Campus

The Holocaust Memorial Center Zekelman Family Campus is a 55,000 square foot museum and Library Archive in Farmington Hills that teaches about the senseless murder of millions and why each of us must respect and stand up for the rights of others if we are to prevent future genocide and hate crimes.

The lessons of history are used to create a call to action, teaching visitors through the examples of those who risked their lives to save others, and asking our guests to react to contemporary challenges such as racism and prejudice. Exhibits include artifacts such as an authentic WWII-era boxcar, video testimonies, films, paintings, and a sapling from the tree located outside Anne Frank's hiding place window that is described in her diary. Located on the second floor above the museum, the Library Archive is an important resource for academics, the media and families researching their heritage. A national leader in innovative genocide education, the HMC serves over 100,000 Michiganders each year.

Hours: Sunday through Thursday 9:30 am to 5:00 pm and Friday 9:30 am to 3:00 pm. The last admission is one hour before closing. Face masks are required. Wheelchair accessible. Free parking. For additional information, visit www.holocaustcenter.org or call 248-553-2400.

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