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HOLOCAUST MEMORIAL CENTER PRESENTS VIRTUAL PROGRAM “MY NAME IS SARA” SCREENING & DISCUSSION ON JULY 18

Sara’s Son, Philanthropist Mickey Shapiro and Director Steven Oritt Join Free Press Columnist Nancy Kaffer for Online Discussion

Farmington Hills, Mich., June 30, 2021 – The Holocaust Memorial Center Zekelman Family Campus presents “My Name is Sara,” Screening & Discussion. The program will take place online as a live Zoom webinar on Sun., July 18 at 7:00 pm. To register for the Zoom discussion, visit www.holocaustcenter.org/Sara

The online discussion will feature Sara’s son and Executive Producer Mickey Shapiro, Director Steven Oritt and *Detroit Free Press* columnist Nancy Kaffer. The movie will be available on demand from Thursday, July 15 - Sunday, July 18 at www.holocaustcenter.org

After the Nazis murder her family, 12-year-old Sara Guralnik flees to the Ukrainian countryside and assumes the identity of her Christian best friend. She lives by her wits as a farmhouse maid, where one slip of her tongue could mean her life. The award-winning film *My Name is Sara* tells the true story of her bravery, strength, and survival.

“For more than fifty years Sara hid this incredible true story from Mickey and her family, choosing to only reveal the secrets of her ordeal much later in life” said Rabbi Eli Mayerfeld, CEO, Holocaust Memorial Center. “It is truly a privilege to have these distinguished individuals here to talk about an amazing woman who survived the Holocaust and lives on as an inspiration to her family and all those whose lives she touched.”

Mickey Shapiro is one of Michigan’s top financiers and developers with ownership positions in real estate entities throughout the U.S. He pursues numerous philanthropic endeavors, many in memory of his inspiring parents, Asa and Sara (Guralnik) Shapiro.

Steven Oritt is a director and cinematographer, known for *My Name is Sara* (2019), *Accidental Climber* (2020) and *American Native* (2014).

Nancy Kaffer is a *Detroit Free Press* columnist and member of their Editorial Board.

“My mother was the only member of her family to survive the Holocaust. Her determination and strength at such a young age and throughout her life has always inspired me to try and make the world a better place,” said Mickey Shapiro. “Her story needed to be told, and I’m so proud to be a part of this movie that shows the power of the human spirit, and her extraordinary story of survival. This is a strong movie about a strong woman who survives.”

Community partner for this event is Congregation Beth Ahm. Program supporters are Robin & Leo Eisenberg and Lori & Alan Zekelman.

About the Holocaust Memorial Center Zekelman Family Campus

The Holocaust Memorial Center Zekelman Family Campus is a 55,000 square foot museum and Library Archive in Farmington Hills that teaches about the senseless murder of millions and why each of us must respect and stand up for the rights of others if we are to prevent future genocide and hate crimes.

The lessons of history are used to create a call to action, teaching visitors through the examples of those who risked their lives to save others, and asking our guests to react to contemporary challenges such as racism and prejudice. Exhibits include artifacts such as an authentic WWII-era boxcar, video testimonies, films, paintings, and a sapling from the tree located outside Anne Frank’s hiding place window that is described in her diary. Located on the second floor above the museum, the Library Archive is an important resource for academics, the media and families researching their heritage. A national leader in innovative genocide education, the HMC serves over 100,000 Michiganders each year.

Hours: Sunday through Thursday 9:30 am to 4:00 pm and Friday 9:30 am to 2:30 pm. The last admission is one hour before closing. Wheelchair accessible. Free parking. For additional information, visit www.holocaustcenter.org or call 248-553-2400.

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